



19th Caspian International

# TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION

**#TransLogistica** 

www.translogistica.az

# 1 2 3 JUNE 2022

BAKU EXPO CENTER BAKU, AZERBAIJAN



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# TRANSLOGISTICA CASPIAN/ROAD & TRAFFIC EXHIBITIONS ARE SPECIALIZED EVENTS IN THE CASPIAN REGION, WHICH COMBINE ON THEIR PLATFORM SUCH AREAS AS THE RAILWAY SECTOR, TRANSPORT AND LOGISTICS SERVICES, THE MARITIME INDUSTRY, AVIATION, COMMERCIAL TRANSPORT, AS WELL THE SECTOR OF PUBLIC TRANSPORT, ROAD SAFETY AND INFORMATION TECHNOLOGY. THIS IS A UNIQUE OPPORTUNITY TO MEET WITH LEADERS AND SPECIALISTS OF STATE TRANSPORT STRUCTURES FROM AZERBAIJAN AND OTHER COUNTRIES WITHIN THE REGION, AS WELL DEMONSTRATE THE LATEST DEVELOPMENTS IN TRANSPORT TECHNOLOGIES, GET ACQUAINTED WITH PROMISING STATE INFRASTRUCTURE PROJECTS, FINDING NEW DISTRIBUTION CHANNELS, AND EXCHANGE EXPERIENCE IN THE CONSTRUCTION OF RAILWAYS, SEAPORTS, LOGISTICS CENTERS, AIRFIELDS, ROLLING STOCK PRODUCTION AND SHIPBUILDING.



# OFFICIAL OPENING CEREMONY OF THE EXHIBITIONS

THE OFFICIAL OPENING CEREMONY OF 19<sup>TH</sup> CASPIAN INTERNATIONAL "TRANSPORT, TRANSIT AND LOGISTICS" AND 10TH ANNIVERSARY CASPIAN INTERNATIONAL "ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT" EXHIBITIONS WERE HELD ON JUNE 1 IN BAKU EXPO CENTER.







### **OFFICIAL GUESTS OF THE EXHIBITIONS**

### SALEH MAMMADOV

The Chairman of the Board, The State Agency of Azerbaijan Automobile Roads



### ASSET ASSAVBAYEV

Secretary General PS IGC TRACECA



### LYUBOV AGALOVA

General Director, BelNIIT Transtekhnika, Ministry of Transport and Communications of the Republic of Belarus



### REFERENCES OF OFFICIAL GUESTS



"ROAD & TRAFFIC" EXHIBITION, IS A UNIQUE EVENT IN CASPIAN REGION THAT BRING TOGETHER PROFESSIONALS INVOLVED IN ROAD INFRASTRUCTURE, PUBLIC TRANSPORT, ROAD SAFETY AND INFORMATION TECHNOLOGY.

THIS IS A RARE OPPORTUNITY TO PROVIDE INDUSTRY PROFESSIONALS WITH UP-TO-DATE SOLUTIONS IN THE DESIGN AND CONSTRUCTION OF ROADS, BRIDGES AND TUNNELS; TO MEET WITH PUBLIC TRANSPORT OPERATORS OF AZERBAIJAN.



The Chairman of the Board, The State Agency of Azerbaijan Automobile Roads



THE TRANSLOGISTICA CASPIAN EXHIBITION IS AN IMPORTANT BUSINESS PLATFORM FOR THE EXCHANGE OF EXPERIENCE, BEST PRACTICES, KNOWLEDGE AND IDEAS IN THE FIELD OF TRANSPORT, TRANSIT AND LOGISTICS IN THE EURASIAN REGION, THUS GIVING AN ADDITIONAL IMPETUS TO ACHIEVING THE

IN THIS ENVIRONMENT, THE TRANSPORT AND LOGISTICS INDUSTRY, WHICH INVOLVES OPPORTUNITIES AND RISKS, IS UNDERGOING TREMENDOUS CHANGES: NEW TECHNOLOGIES, NEW MARKET PARTICIPANTS, NEW CUSTOMER EXPECTATIONS AND NEW BUSINESS MODELS. IN THIS CONNECTION, THERE OPEN VARIOUS PATHS OF POSSIBLE DEVELOPMENT OF THE SECTOR.

ASSET ASSAVBAYEV

Secretary General PS IGC TRACECA





SET GOAL.





### PR EXHIBITIONS AND MEDIA COVERAGE

PRESS CONFERENCE

PRESS CONFERENCE DEDICATED TO THE OPENING OF THE EXHIBITIONS WAS HELD ON MAY 24 AT THE **HILTON BAKU HOTEL**.

## MEDIA REPRESENTATIVES ATTENDED THE PRESS-CONFERENCE.

- SƏS TV
- FRAME.AZ
- REPORT.AZ
- REUTERS

- ANEWS
- itv
- XƏZƏR XƏBƏR
- TREND.AZ

- AZ TV
- APA GROUP
- BLOOMBERG
- SPUTNIK.AZ AND OTHER AGENCIES.







# ADVERTISING CAMPAIGN OF THE EXHIBITIONS TO ATTRACT VISITORS

BANNERS

BILLBOARDS

MONITORS

POSTERS







### **DIRECT MAILINGS**

- DISPATCH MAILING ON A SPECIALIZED DATABASE
- DISTRIBUTION OF INVITATION TICKETS THROUGH PARTNERS AS WELL AS RELATED GOVERNMENT STRUCTURES AND ASSOCIATIONS, EMBASSIES
- PLACING INFORMATION IN SPECIALIZED PUBLICATIONS, ON SPECIALIZED WEBSITES AND SOCIAL NETWORKS





### **VISITORS**

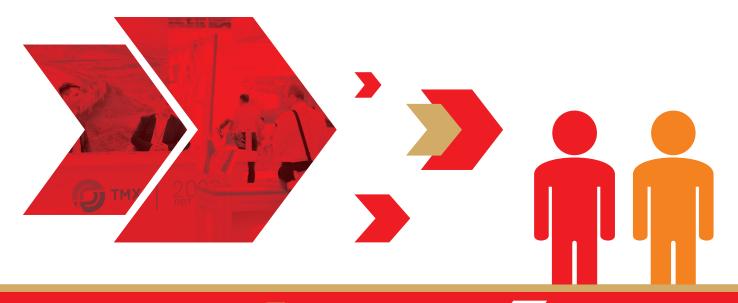
7730 VISITS

5946 UNIQUE VISITORS

# inininini

# TRANSLOGISTICA CASPIAN/ROAD&TRAFFIC 2022 VISITORS BY POSITION

- HEADS AND SPECIALISTS
   OF STATE TRANSPORT
   STRUCTURES OF AZERBAIJAN
- HEADS AND SPECIALISTS OF FOREIGN TRANSPORT STATE STRUCTURES
- REPRESENTATIVES OF FOREIGN EMBASSIES IN AZERBAIJAN
- HEADS AND
  REPRESENTATIVES OF
  COMPANIES ENGAGED IN SEA,
  RAIL, AIR, AND ROAD CARGO
  TRANSPORTATION
- REPRESENTATIVES OF INTERNATIONAL TRANSPORT ORGANIZATIONS
- DIRECTORS, LOGISTICS MANAGERS, TRANSPORT MANAGERS





96%

# OF VISITORS CONSIDER THEIR VISIT EFFECTIVE





# OF VISITORS MAKE OR INFLUENCE PURCHASING DECISIONS

**78%** 

### \*THE LIST OF VISITORS WITH THE NAMES OF COMPANIES AND POSITIONS WILL BE SENT TO THE PARTICIPANTS AT THE END OF EACH EXHIBITION DAY

Company	Position
STrans Co.	Director
Azerbaijan Caspian Shipping Company	Sales team leader
Ministry of Digital Development and Transport of the Republic of Azerbaijan	Road transport consultant
Trans Caspian Us Resources LLC	Manager
Azshipping and Logistic	Shareholder
Baku Transport Agency	Deputy Director
United Concrete Convas	Director
BLG Logistics Automobile SPB, Russia	General Director
Weissker	General Director
Permanent Secretariat of Intergovernmental Commission TRACECA	General Secretary
ASCO Logistics	Director
Arkas Logistik	Director
Logistics Solutions	Director of Business Development
State Maritime and Port Agency	Chairman of the Board
Marpro Logistics	Director
TOYOTA Tsusho Corporation	Manager
ARS Express & Logistics	Director
Four Line Logistics LLC	Executive Director
Hyundai Truck and Bus	Deputy Director of Sales Department
Caravan Logistics	Founder
State Road Transport Service	Head of department on work with regional institutions







### **VISITORS REFERENCES**

### **ILGAR MAMMADOV**

Director of Sales and Marketing at SLA Group (service company in the field of transport)



I WAS PLEASED THAT A NUMBER OF LARGE NATIONAL LOGISTICS CENTRES WERE PRESENTED AT THE TRANSLOGISTICA CASPIAN **EXHIBITION, WHICH HAVE GREAT** POTENTIAL AND OFFER THE MOST MODERN SERVICES FOR THE DELIVERY OF GOODS. IN THE COURSE OF NEGOTIATIONS WITH THEM, I RECEIVED A LOT OF VALUABLE AND USEFUL INFORMATION. THE EXHIBITION MADE THE MOST PLEASANT IMPRESSION ON ME. IT IS CHARACTERISTIC THAT WE ALWAYS TRY TO SYNCHRONIZE THE VISITS OF OUR FOREIGN PARTNERS TO AZERBAIJAN WITH THE DATES OF EXHIBITION. I AM ALSO GLAD THAT THERE ARE MANY YOUNG PEOPLE AT THE EXHIBITION, AND I WELCOME THEIR DESIRE TO IMPROVE AND TO RECEIVE NEW INFORMATION.



### SOHRAB ALLAHVERDIYEV

CEO of Delta-ASM (service company in the field of transport)



A BUSINESS-LIKE AND AT THE SAME TIME FRIENDLY ATMOSPHERE PREVAILING AT THE EXHIBITION MADE A VERY GOOD IMPRESSION.

WE VISITED THIS EVENT FOR THE FIRST TIME, AND NOW WE ARE DISCUSSING WITH OUR COLLEAGUES THE ISSUE OF ORGANISING OUR OWN STAND AT THE NEXT EXHIBITION. I THINK THIS PARTICIPATION WOULD BE USEFUL FOR OUR COMPANY IN TERMS OF DEVELOPMENT AND DEMONSTRATION OF OUR POTENTIAL IN THE MARKET.





### ROAD AND TRAFFIC EXHIBITION

IMPRESSED WITH A LOT OF INTERESTING IDEAS AND PROPOSALS. **HUMANITY IS CONSTANTLY EVOLVING, TECHNOLOGIES ARE** IMPROVING. IT IS NOT ALWAYS POSSIBLE TO KEEP UP WITH INNOVATIONS THROUGH THE MEDIA OR THE INTERNET. THEREFORE, THE EXHIBITION IS EXACTLY THE PLACE WHERE INNOVATIONS AND PILOT PROJECTS CAN BE STUDIED, AND THE POSSIBILITIES OF THEIR APPLICATION AND **EARLY IMPLEMENTATION CAN BE** DISCUSSED.









### NIKITA KONOV

Senior specialist of the Analysis and Implementation of Innovations Division of Azerbaijan Railways



**EXHIBITIONS ALWAYS GIVE US THE** JOY OF MEETING WITH PARTNERS. SO, THANKS TO THE ROAD&TRAFFIC **EXHIBITION, SEVERAL YEARS** AGO WE GOT ACQUAINTED WITH A BELARUSIAN COMPANY, **ESTABLISHED COOPERATION** WITH THEM, AND NOW WE HAVE DISCUSSED THE POSSIBILITIES OF ITS FURTHER EXPANSION. I BELIEVE THAT HOLDING SPECIALISED EXHIBITIONS IS A WORTHY CONTRIBUTION TO THE ECONOMY OF AZERBAIJAN AND A GOOD DEMONSTRATION OF THE SCIENTIFIC AND TECHNICAL POTENTIAL OF OUR COUNTRY, AND ALSO HAVE POSITIVE EFFECT ON

ATTRACTING FOREIGN INVESTORS AND ENTREPRENEURS.

### DMITRY KOPYTOV

Senior Sales and Operations Manager, CJ ICM Italia (logistic company)



I REALLY LIKED THE ORGANIZATION
OF THE EXHIBITION. I FOUND A
LOT OF USEFUL INFORMATION
AVAILABLE ON THE STANDS.
I BELIEVE THAT SUCH EXHIBITIONS
HAVE POSITIVE EFFECT ON THE
DEVELOPMENT IN THIS AREA,
ESPECIALLY AFTER THE PANDEMIC.
DURING THE PANDEMIC, CONTACTS
WITH MANY CONTRACTORS WERE
LOST, AND IT IS THE REVIVAL OF
THE PROJECT THAT ALLOWS US TO
GET CLOSER TO OUR COLLEAGUES
AND PARTNERS, TO FIND COMMON
GROUND.

### NEMAT ISMAILOV

Safe navigation engineer, Caspian Shipping Company



AT STANDS OF COMPANIES
REPRESENTING PARTICULAR
COUNTRY, YOU CAN GET
ACQUAINTED WITH VALUABLE
PRODUCTS AND SERVICES AT
AN EXHIBITION SPACE WITHOUT
LEAVING THE COUNTRY. AND LIVE
COMMUNICATION WITH INDUSTRY
PROFESSIONALS ALLOWS YOU
TO DISCUSS EVERY LITTLE THING,
CLARIFY ANY IMPORTANT FACT IN A
CALM DIALOGUE.









### **PARTICIPANTS OF THE EXHIBITIONS**

PARTICIPANTS OF TRANSLOGISTICA CASPIAN/ROAD&TRAFFIC 2022

**COMPANIES** 

**EXHIBITION SPACE** 

**COUNTRIES** 









# PARTICIPATING COUNTRIES OF TRANSLOGISTICA CASPIAN/ROAD&TRAFFIC 2022



BELARUS
GERMANY











### REFERENCES OF PARTICIPANTS

THE MAIN GOAL OF THE COMPANY'S PARTICIPATION IN "TRANSLOGISTICA CASPIAN" IS THE OPPORTUNITY TO ORGANIZE MEETINGS DIRECTLY WITH THE EXHIBITORS INTERESTED IN THE SERVICES PROVIDED BY OUR COMPANY. I WOULD LIKE TO NOTE THAT EVEN DURING THE REGISTRATION PROCESS, A NUMBER OF COMPANIES THEMSELVES EXPRESSED A DESIRE TO HOLD A MEETING WITH US IN THE B2B FORMAT.

WE HIGHLY APPRECIATE THE LEVEL OF ORGANIZATION OF THE EXHIBITION AT ALL STAGES, FROM THE INSTALLATION OF THE PAVILION TO THE PRESENT DAY. SUCH EVENTS ARE OF GREAT IMPORTANCE FOR BUILDING COMMUNICATIONS BETWEEN COMPANIES AND MEETING POTENTIAL CUSTOMERS.



### **AYDIN BAGHIROV**

Head of Analytical Department, Alliance Logistics Ltd (logistic company)



I WOULD LIKE TO NOTE THE HIGH LEVEL OF ORGANIZATION OF EXHIBITION. WE HELD A NUMBER OF MEETINGS, AS A RESULT OF WHICH AGREEMENTS OF INTENT WERE SIGNED WITH AZERBAIJANI COMPANIES. WE HOPE THAT THE AGREEMENTS WILL EVENTUALLY TURN INTO REAL CONTRACTS.



Ministry of Transport and Communications of the Republic of Belarus



WE ALWAYS COME TO AZERBAIJAN WITH GREAT PLEASURE AND TAKE PART IN THE **EXHIBITION TRANSLOGISTICA CASPIAN**. I WOULD LIKE TO NOTE, AS ALWAYS, THE HIGH LEVEL OF ITS ORGANIZATION. OUR EXPECTATIONS FROM THE EXHIBITION ARE TRADITIONAL: COMMUNICATING WITH COLLEAGUES AND ESTABLISHING CONTACTS.



Deputy Head of Marketing Department, OJSC MTZ TRANSMASH (manufacturer in the field of railway structure)



AS DEBUTANTS. WE ABSOLUTELY LOVE EVERYTHING ABOUT THE INFRASTRUCTURE AND ORGANIZATION OF "TRANSLOGISTICA CASPIAN". THE SCALE IS CERTAINLY IMPRESSIVE. I WOULD LIKE TO NOTE THAT THE DECISION TO COMBINE EXHIBITIONS THAT BELONG TO RELATED AREAS OF ACTIVITY WAS VERY SUCCESSFUL. THIS IS CONVENIENT FROM THE POINT OF VIEW OF BUILDING BUSINESS RELATIONSHIPS, GIVEN THAT ALL AREAS ARE INTERCONNECTED. WE ARE GRATEFUL FOR THE OPPORTUNITY TO MAKE A STATEMENT ABOUT OURSELVES AT THE PANELS AND SESSIONS HELD WITHIN THE FRAMEWORK OF THE EXHIBITION.

### **ANET MADINA**

CEO of the Semurg Invest Group of Companies













### REFERENCES OF PARTICIPANTS

WE ARE PARTICIPATING IN THE EXHIBITION FOR THE SECOND TIME. IN TWO DAYS WE GOT SOME CONTACTS, AND WILL FURTHER DEVELOP THE TIES. EXHIBITIONS ARE INTERESTING BECAUSE HERE WE ADVERTISE OURSELVES, ESTABLISH IMPORTANT CONTACTS AND PLAN COOPERATION FOR THE FUTURE.



### **NICOLA RICCIARDI**

SIMEM Area Manager (road construction)





### **DMITRY SHEPELEVSKY**

regional manager of BIANCHI TECNOLOGY FOR PRECAST LLC (manufacturer of reinforced concrete products)



WE REGULARLY PARTICIPATE IN SPECIALIZED EXHIBITIONS, AND THIS TIME WE HAVE SLIGHTLY CHANGED THE FOCUS OF OUR ATTENTION. WE KNOW THAT A LOT OF ROAD AND INFRASTRUCTURE PROJECTS ARE BEING IMPLEMENTED IN AZERBAIJAN TODAY, IN CONNECTION WITH WHICH WE CONSTANTLY RECEIVE REQUESTS FOR OUR PRODUCTS. OUR EXPECTATIONS FROM THE EXHIBITION ARE VERY HIGH, WE ARE CONFIDENT IN THE POSITIVE OUTCOME OF OUR PARTICIPATION IN SUCH A LARGE-SCALE EVENT.



Head of Commercial Department of Mahina-TST (production of raw materials for road construction)









### **EVENTS WITHIN THE FRAMEWORK OF THE EXHIBITIONS:**





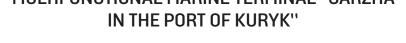




### **SESSIONS ON ACTUAL TOPICS WERE HELD:**

"STRATEGIC PROSPECTS AND NEW OPPORTUNITIES FOR INTERNATIONAL TRANSPORT CORRIDORS"











"NEW OPPORTUNITIES FOR THE DEVELOPMENT OF PUBLIC TRANSPORT AND OPTIMIZATION OF PARKING SOLUTIONS"

PRESENTATIONS OF COMPANIES-EXHIBITORS TOOK PLACE









































### **B2B WORKSHOP**

MARKET PLAYERS HAD A UNIQUE OPPORTUNITY TO MEET WITH COLLEAGUES AT THE SAME TABLE AND NEGOTIATE WITH SEVERAL KEY CUSTOMERS OVER THE COURSE OF A SINGLE DAY. DURING **B2B WORKSHOP** WERE HELD MORE THAN **20** MEETINGS.

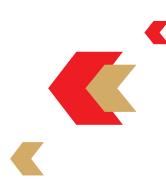


















### **SUPPORT**









### **ORGANISERS**







### OFFICIAL HOTEL



### **INFORMATION PARTNER**













### **INFORMATION SUPPOR**





### INTERNET SUPPORT















### **BRIEFLY ABOUT TRANSLOGISTICA CASPIAN/ROAD&TRAFFIC 2023**



20<sup>TH</sup> ANNIVERSARY CASPIAN INTERNATIONAL **TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION** 



11<sup>TH</sup> CASPIAN INTERNATIONAL **ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION** 

### 26 | 27 | 28 APRIL

BAKU EXPO CENTER/ BAKU, AZERBAIJAN

### **OFFICIAL SUPPORT**



State Agency of Azerbaijan Automobile Roads



Permanent Secretariat of Intergovernmental Commission TRACECA



Export and Investment Promotion Agency of the Republic of Azerbaijan

Export and Investment Promotion Agency of the Republic of Azerbaijan



National Confederation of Entrepreneurs (Employers) Organizations of Azerbaijan Republic





### TRANSLOGISTICA CASPIAN



### TRANSPORT AND LOGISTICS SERVICES

- Road transport
- Air transportation
- Marine transportation
- Rail transportation
- Logistics centers, TSW
- Intra-logistics

### THE ROLLING STOCK AND RAILWAY INFRASTRUCTURE

- State Railways
- Locomotives steam locomotives, electric locomotives, diesel locomotives
- Passenger cars
- Freight wagons
- Design and construction of railway lines and railway stations
- Electrification
- Components for railway transport

### MARINE INDUSTRY

- Maritime administrations, the shipping companies
- Maritime organizations
- Sea and river ports
- Port equipment, harbour cranes, port security systems
- Shipbuilding, repair, shipyards
- Ship equipment

### AVIATION

- Airlines companies, aviation organizations
- Manufacture and sale of aircraft – airplanes, helicopters, unmanned aerial vehicles
- Airports construction, consulting and design
- Spare parts and assemblies for aircraft, Engines, Interior
- Simulation facilities

### COMMERCIAL VEHICLES

- Haulage trucks
- Vans
- Minibuses and minivans
- Containers, open-top container trucks
- Tires, wheels
- Municipal vehicles
- Lubricants

### **ROAD&TRAFFIC**



### ROAD AND TRANSPORT INFRASTRUCTURE

- Road, bridge and tunnel design and construction
- Road building machinery
- Road building equipment, asphalt and concrete mixing equipment
- Pavement testing equipment
- Underground construction
- Parking and parking systems

### ITS, TRAFFIC MANAGEMENT

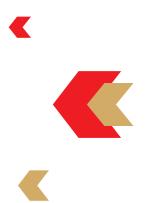
- Telematics systems
- Fare and passenger control systems
- Vehicle identification systems
- Navigation systems
- Intelligent traffic control systems

### PUBLIC TRANSPORT

- Buses
- TaxiTrams
- Underground rolling stock, transit vehicles
- Lifts and escalators

### **ROAD SAFETY**

- Road signs, barriers and guiding systems
- Traffic light, special light and audio signal emitting devices
- Road lighting
- Road markings
- Speed monitoring system











### 20<sup>th</sup> Anniversary Caspian International

# TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION









Organisers

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BAKU EXPO CENTER / BAKU, AZERBAIJAN





### Organisers







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#RoadandTraffic

RoadTrafficAzerbaijan