



8th Caspian International Road Infrastructure and Public Transport Exhibition

Post-show
14.06.2018

The 8th Caspian International Road Infrastructure and Public Transport exhibition Road & Traffic 2018 was held from the 11th to the 13th June in Baku Expo Center. The Road & Traffic exhibition presented the latest achievements in the field of road and tunnel construction, showcase the introduction of modern information technologies in traffic regulation and the newest solutions in the field of road safety, meanwhile providing a platform for a meeting of the manufacturers and operators of public transport. Road & Traffic is one of the largest specialised exhibitions of the region, which is highly valued by professionals of transport and road construction industries, since it covers all aspects of road infrastructure development.

The exhibition is supported by the Ministry of Transport, Communications and High Technologies of the Republic of Azerbaijan, Baku Transport Agency under the Cabinet of Ministers of Azerbaijan Republic, the Azerbaijan Export and Investment Promotion Foundation (AZPROMO) and the National Confederation of Entrepreneurs (Employers) Organizations of the Azerbaijan Republic (AEC). The organisers of Road & Traffic are Iteca Caspian and ITE Group.

The exhibition was preceded by a press conference and was attended by Mr. Elmir Velizadeh – Deputy Minister of of Transport, Communications and High Technologies, Mr. Mais Agayev –Head of the department of public relations and awareness department of Baku Transport Agency, Mrs. Rena Abutalibova – Sales Director of Iteca Caspian, Ms. Sabina Rzayeva – Project manager. 28 media representatives attended the press-conference from AzTv, Lider, ATV, ARB, APA, Baku Inform, CBC, ITV, Azertag, Report, Sputnik, 1news.az and others.

The official opening ceremony was attended by Minister of Transport, Communications and High Technologies of the Republic of Azerbaijan Mr. Ramin Guluzadeh and Regional Director of ITE Group Mr. Edward Strachan.

Companies from Azerbaijan, Belarus, Iran, Poland, Russia, Republic of Belarus, Turkey, USA, Slovakia (for the first time) and other countries presented services for road and tunnel design and construction, road safety means, road building and communal machinery, road marking equipment, road electronic monitors, software for urban planning, new models of city buses and much more. Baku Transport Agency, the State Agency of Azerbaijan Automobile Roads and the State Road Transport Service participated at the exhibition. The list of exhibition participants had been extended to include a number of debutants; among them are Machina TST (Belarus), Paya Tadbir Pakan (Iran), Pietrucha (Poland), SORB Group (Russia) and Molpir (Slovakia). Manufacturers from the Yaroslavl Region (Russia) also took part in the exhibition with their own stand for the first time.

Exhibitors demonstrated the full range of products and services for the construction and maintenance of roads: design, geosynthetic materials for construction, road paving equipment, intelligent transportation systems for traffic flow control, road barriers, new models of GAZ buses and much more.

The Road & Traffic 2018 exhibition was created ideal conditions to meet with the heads and experts of the region's leading road construction companies and get acquainted with current and future plans of

the government in the field of optimisation of the public transport in Baku and other cities of Azerbaijan.

As part of this year's business programme, the State Automobile Transport Service conducted a conference at Baku Expo Center. The theme of the conference was "New Road Plan of the Transport Service". There was a plan to sign co-operation memorandums between the State Automobile Transport Service and higher educational institutions of Azerbaijan at the end of the conference.

Moreover, bilateral B2B meetings were hosted on the second day of the exhibition which provided participants with an additional opportunity to meet with leading local companies, where they can present and discover new products and services, explore new business opportunities, find potential customers and exchange their business experiences.

The organisers of exhibitions hosted a business breakfast for the exhibition participants. The aim of the business breakfast was to help participants benefit from the opportunities created at the exhibitions more efficiently. The business breakfast was led by a professional coach from Alpha Coaching and Consulting, Fidan Azimli, who was invited by the organisers. During the business breakfast, the main issues with regard to the organisation of stands were touched upon, and a formula for successful participation at the exhibitions was presented.

The exhibition Road & Traffic 2018 took place alongside the 17th Caspian International Transport, Transit and Logistics Exhibition TransCaspian/Translogistica 2018.

For three days of work, the exhibition was visited by 2247 people.

The organisers awarded certificates to sponsors, partners and exhibitors who stood out with their imaginative approaches to their work:

Best stand design – Baku Transport Agency

Most creative stand – State Road Transport Service

Best product presentation – Gaz Group

In 2019 the Road & Traffic exhibition will be held on 11–13 June at Baku Expo Center.

#RoadandTraffic #ItecaCaspian

References

Mais Aghayev, Head of Public Relations and Education Department at Baku Transport Agency

"Baku Transport Agency is participating at the international Road & Traffic exhibition for the second year in a row. For us this exhibition is an effective platform for establishing relations with interested parties".

Ekaterina Ushakova, Specialist of the Yaroslavl Region Export Centre

"This is our debut participation in Azerbaijan. The first day began very actively, there are already a lot of visitors on the stand, and representatives of our enterprises conduct negotiations and meetings with interested parties. Accordingly, we count on fruitful results!"

Irina Kozina, Export Manager at Pietrucha

“The exhibition is very interesting and its target direction I quite clear. There are many interested visitors”.

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